



How CDCs and Hospitals Partner To Improve Health

Who We Are

- BJC HealthCare (BJC)
 - Nonprofit
 - 15 hospitals, 6 Long-term Care Facilities, BJC Medical Group and Goldfarb School of Nursing
- Barnes-Jewish Hospital (BJH)
 - Academic Medical Center in City of St. Louis
 - Washington University School of Medicine
 - Siteman Cancer Center
- Christian Hospital (CH)
 - Largest adult-only hospital in St. Louis
 - Busiest emergency departments in state
 - Largest hospital based EMS service

Community Benefit

- Patient Protection and Affordable Care Act
 - IRS regulations for 501(c)(3) nonprofit organizations require “Community Benefit” reporting to justify tax exemption
 - Community Health Needs Assessment (CHNA) & Implementation Plan every 3 years
- Penalty: Noncompliance with current or any future requirement may result in loss of tax exemption

Community Health Needs Assessment (CHNA)

- Must take into account input from persons who represent the broad interests of the community served by the hospital, including those with special knowledge or expertise in public health.
- Implementation of 2016 plan must begin January 1, 2017 and continues until next CHNA.
- Challenges hospitals to:
 - Conduct programs based on the need of the community
 - Measure and improve impact of programs
 - Partner with community organizations

BJH's 2016 CHNA

- Awaiting final approval and will be public/official Dec. 31, 2016
- Areas of focus:
 - Access to health services
 - Asthma
 - Healthy lifestyles: diet & exercise
 - Public Safety: violence
 - Substance abuse

CH's 2016 CHNA

- Awaiting final approval and will be public/official Dec. 31, 2016
- Areas of focus:
 - Diabetes and Obesity
 - Carry-over from 2013
 - Access to Care/Care Coordination
 - Community Health Access Program (CHAP)
 - Heart Disease/Cardiovascular Health & Stroke
 - Just Lose It & heart health education

Community Involvement

BJH Community Benefit & Outreach

- Community Requests:
 - Speakers
 - Screenings
 - Materials
 - Sponsorships
- With Siteman Cancer Center, BJH conducts 100-150 events each year
 - Always free and open to the public
 - At community locations
- Free flu shot clinics

Community Health Access Program (CHAP)

- 2013 Analysis
 - 110,000+ emergency visits, 48% non-emergent
 - 38,000 911 calls, 40% non-emergent
- Leadership knew we had to deliver healthcare outside of the hospital walls for these reasons:
 - Improve individual patient experience of care
 - Improve the health of populations
 - Reduce the costs of care delivered
- Our objectives:
 - Address the community needs
 - Deliver effectiveness in care
 - Ensure patients have the appropriate resources

*RIGHT RESOURCE
RIGHT TIME
RIGHT PATIENT
RIGHT OUTCOME
RIGHT COST*

Partnering with Hospitals

- Partner with your local hospital
 - Engagement in primary service area
 - Community revitalization importance to hospitals
 - Opportunities to conduct health fairs or participate in fairs
 - Attendance at community events through outreach
- Spanish Lake CDC
 - Initial involvement due to importance of patient care
 - Small financial investment (not typical)
 - Board seat – significant involvement in vision of organization
 - Provided free office space until fully running

Thank You